

# Sogeti Studio Digital Services

Accelerating Digital

Transformation & Change

## Achieving Digital Innovation, Change and Value

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By 2018, 67% of Global 2000 enterprises will have Digital Transformation (DX) at the centre of their corporate strategy and by 2020, almost 50% of the IT budget will be tied into DX initiatives<sup>1</sup>. Digital is seen as a positive disruptor and yet research shows that 84% are failing to achieve the quality, speed and innovation promised by their DX projects<sup>2</sup>.

Striking a balance between quality and speed of development is tough when businesses are faced with ever more demanding customers, in a continually changing digital landscape where differentiation from your competition is measured by first mover advantage.

At a time when software will determine business leadership in the marketplace, it's critical that enterprises understand the power of DevOps to help deliver DX. By ensuring close collaboration between developers and operations staff throughout the entire software development lifecycle, enterprises are becoming better at ensuring quality, maximizing speed, and reacting to—or even forecasting—market changes, in order to compete and stay relevant in the marketplace<sup>3</sup>.

## Digital Challenges

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1. The World Quality Report shows 51% of organisations feel their DevOps methodology isn't sufficiently mature to support their digital strategies<sup>4</sup>.
2. Over half of businesses say they don't have the IT systems and support necessary to achieve digital transformation<sup>5</sup>.
3. Working in a Bi-modal capacity during DX, many businesses are overstretched and lack the capability to accelerate value propositions in a digital market. This leads to a failure to effectively engage digital customers at every touch point in the product development and CX lifecycles and widens the customer divide.

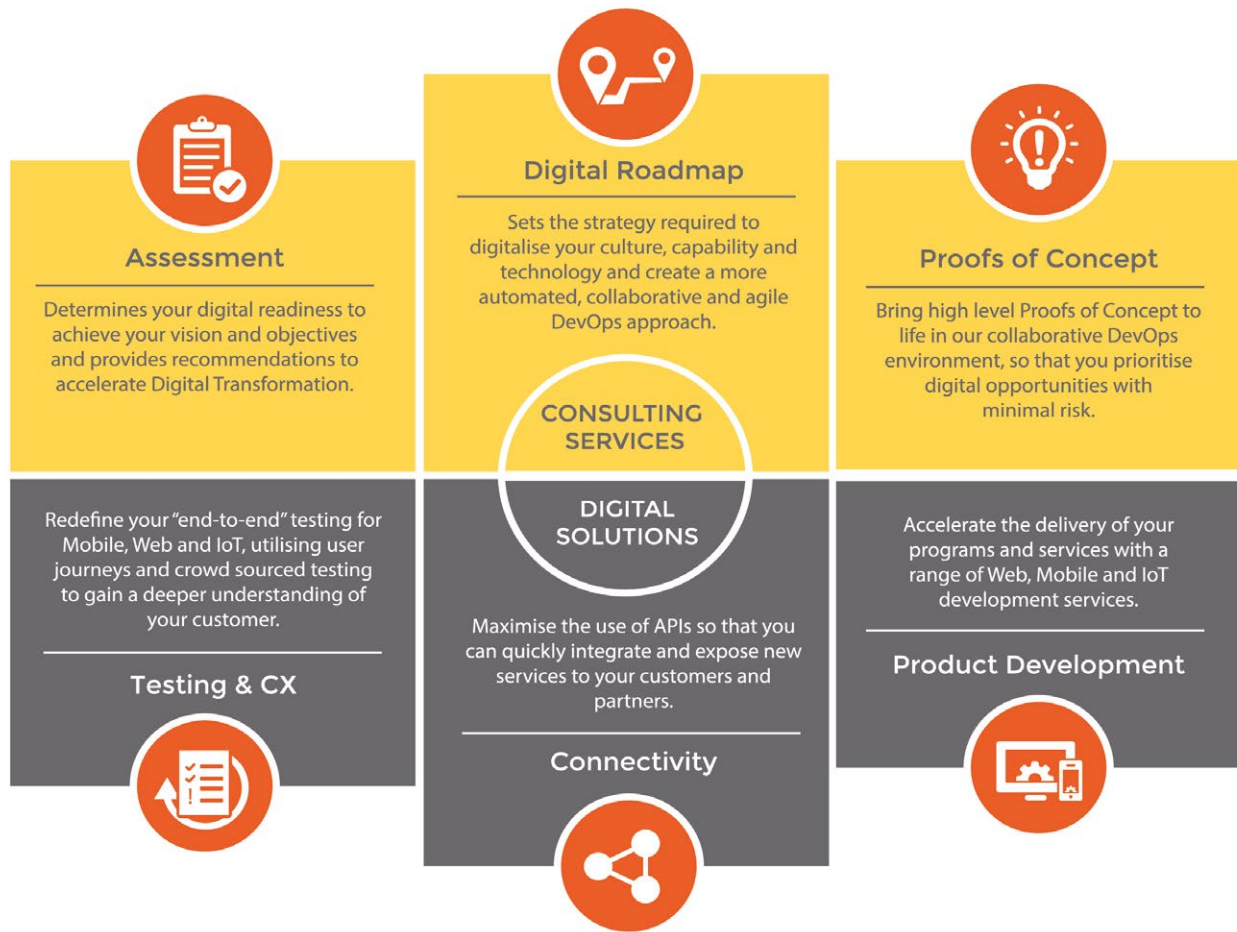
## Sogeti Studio Digital Services

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As your digital partner we can help you to build momentum and deliver quantifiable business value. Sogeti's digital innovation centre, Sogeti Studio, accelerates DX by providing the vision, capability, tools and frameworks you need to quickly develop new ideas and minimise risk as you seek out new ways to innovate.

Our services enable you to:

1. Create a highly effective digital strategy, with immediately scalable capability and capacity to deliver value propositions in a digital market without a huge upfront, in-house investment.
2. Accelerate product development and continuous integration using an advanced digital framework in the Studio's established DevOps environment. In this way you can quickly adapt products to changing market needs, promote customer centricity and deliver an excellent customer experience.
3. Achieve quality, speed and innovation, by taking a shift left approach with Test Driven Development and end-to-end testing to minimise costs, reduce time to market and time to value and provide a quantifiable return on your investment.



## Choosing Sogeti as your Digital Partner

### Innovation

Sogeti continuously invests in its reputation as an IT and business transformational thought leader. We fund business-focused R&D and we also work closely with Capgemini's Applied Innovation Exchange. This means Sogeti Studio has privileged access to exciting start up technology firms, which enables us to identify new opportunities and create a sustainable culture of innovation. Together with our parent company Capgemini, we were named a leading player in NelsonHall's Vendor Evaluation and Assessment Tool (NEAT) for Software Testing in both Consultancy Focus and Transformation Focus market segments in July 2016.

### Quality

To avoid reputational damage and financial loss in this digital era, new products and services need to get to market faster without any compromise on quality. Sogeti has a proven track record of creating some of the most widely used industry standard testing methodologies including TMAP®, TPI® and PointZERO® and many other notable frameworks to accelerate Digital Transformation.

### Expertise

With over 1000 skilled software engineers, all with extensive experience of Java, .NET and other programming languages, well over 13,500 career focused test professionals, and DevOps expertise at the heart of our consulting and service offerings, Sogeti can support all of your digital requirements. Our services are value-driven and outcomes-based, enabling us to deliver complex projects on time and on budget.

1. IDC FutureScape: Worldwide IT Industry 2016 Predictions — Leading Digital Transformation to Scale
2. Forbes, Bruce Rogers interview with Michael Gale of PulsePoint
3. Predictions for DevOps in 2016: [www.itproportal.com](http://www.itproportal.com)
4. 2016 World Quality Report, jointly published by Sogeti, Capgemini and HPE
5. September 2016, Information Age: [www.information-age.com](http://www.information-age.com)

## About Sogeti

Sogeti is a leading provider of technology and engineering services. Sogeti delivers solutions that enable digital transformation and offers cutting-edge expertise in Cloud, Cybersecurity, Digital Manufacturing, Digital Assurance & Testing, and emerging technologies. Sogeti combines agility and speed of implementation with strong technology supplier partnerships, world class methodologies and its global delivery model, Rightshore®. Sogeti brings together more than 25,000 professionals in 15 countries, based in over 100 locations in Europe, USA and India. Sogeti is a wholly-owned subsidiary of Capgemini SE, listed on the Paris Stock Exchange.

For more information please visit [www.uk.sogeti.com](http://www.uk.sogeti.com).

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